**Member Guide Sponsor**

Member Guide Sponsors underwrite all TCAN programs, events, screenings, and education programs in an advertising partnership. TCAN distributes three mailings annually to 10,000 patrons and 2,000 active members. Sponsors are recognized for a full 12-month period in full-color ad placements provided by the sponsoring business, with your business name, image, and logo.

**BENEFITS**
- Advertising in 32-page TCAN Member Guide
- Recognition by name in TCAN Event Flyer
- Complimentary seats at selected events
- Priority discounted seating at all events
- One full year - 3 mailings

**CHOOSE ONE**

| TCAN Member Guide - Full page ad, 2 full years - 6 mailings | $4,000 |
| TCAN Member Guide - Full page ad | $2,500 |
| TCAN Member Guide - 3’ banner ad | $1,500 |
| TCAN Member Guide - 1” banner ad | $750 |

**Mainstage Sponsor**

Mainstage Sponsors underwrite individual mainstage performances featuring national touring artists, or community-based programs. Series sponsorships also attract 25,000 patrons annually from across the region. Sponsors are recognized by name and corporate logo in all email, print, and social media marketing relating to the sponsored event(s).

**BENEFITS**
- Recognition in all event-related marketing
- Pre-show verbal recognition
- Complimentary seating (see below)
- Priority discounted seating at all events
- Private pre-event reception available

**CHOOSE ONE**

| Series Sponsor (ask for details) | $4,000 |
| Three Mainstage Events - 4 guests | $2,500 |
| Two Mainstage Events - 4 guests | $1,500 |
| One Mainstage Events - 4 guests | $750 |

**Cinema Sponsor**

Cinema Sponsors underwrite movie screenings over an agreed period of time, including all classic and first-run feature films, independent films, and documentaries. Screenings at TCAN attract 7,000 patrons annually from across the region. Sponsors are recognized on-screen prior to each screening during the time period, on a full-color still image with your business name, image, and logo.

**BENEFITS**
- Recognition in all related marketing
- Full-color slide onscreen (ask about video ads)
- Complimentary seats at all films - 2 guests
- Priority discounted seating at all events
- Private screening or pre-screening reception

**CHOOSE ONE**

| On-screen recognition - 12 months PLUS 1 private screening - 120 seats | $4,000 |
| Three Mainstage Events - 4 guests | $2,500 |
| Two Mainstage Events - 4 guests | $1,500 |
| One Mainstage Events - 4 guests | $750 |
| On-screen recognition - 6 months | $1,500 |
| On-screen recognition - 3 months | $750 |

**OUR MISSION**

We believe the arts are essential to a complete human experience and to the creation of a vibrant, healthy community.

TCAN serves the MetroWest region by increasing opportunities to experience, participate in, and learn about the arts. To this end, TCAN strives to present arts programs of the highest standard that are available to everyone.

TCAN dedicates its resources to providing community access to diverse arts programs, reducing barriers to attendance, and building appreciation through arts education.

**PROGRAMS**

- MAINSTAGE PERFORMANCES
- CINEMA
- COMMUNITY THEATER
- YOUTH ARTS EDUCATION
- VISUAL ARTS
- CHILDREN AND FAMILY CONCERTS
- CLASSICAL MUSIC SERIES
- FOLK OPEN MIC

**CONTACT US**

We would be happy to tailor a sponsorship package that aligns with your business goals, target audience, and giving initiatives.

For more information, please contact:
Valerie Barretto, Development Associate
valerie@natickarts.org
508-647-0097 x209

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