



Our Mission

The mission of The Center for Arts in Natick (TCAN) is to enhance, inspire and benefit the community through the arts.

Corporate Support

TCAN offers a wide range of programs for corporate sponsorship, including series sponsorships, program underwriting or individual productions. Opportunities are available at a variety of giving levels, and TCAN will gladly work with you to tailor a sponsorship package to your specific needs.

Sponsorship of an event or program helps you focus your promotional efforts to a specific audience, or achieve broad visibility and an affiliation with high artistic quality.

SPONSORSHIP UNDERWRITING OPPORTUNITIES

Program Sponsorship - \$6500

Provides year-round sponsorship possibilities by aligning your brand with ongoing programs like the TCAN Chamber Music program, Rock Off Main Street, Family Concerts, Folk Open Mic or a full year of theatre productions by the TCAN Players.

Series Sponsorship - \$2500

Receive prominent visibility within a four-month season by underwriting a group of events, including a TCAN Players production or a trio of concert performances. Offers corporations intense exposure to specialized market segments and inclusion in high-visibility collateral.

Individual Performance Sponsorship - \$1000

Sponsor a specific concert performance by a national touring artist as the centerpiece of your campaign. Achieve the highest visibility by aligning with well-known musicians such as George Winston, Judy Collins and other popular performers.

Sponsor receives:

- 6 complimentary tickets per event
- Verbal pre-show recognition
- Web listing for performance(s)
- TCAN News listing and link
- Program Guide sponsorship recognition
- Recognition within press releases and in all print materials
- Sponsor can provide insert for event program for the performance(s)
- Sponsor can provide signage or banner for performances
- Sponsor may host reception for employees or clients after the performance(s)

Checks payable to:

The Center for Arts in Natick

MasterCard, Visa, Amex accepted

For more information contact:

Laura Steele

lsteel@natickarts.org

508-647-0097 x205

TCAN is Metrowest's busiest performing arts facility

Each year TCAN's firehouse performance space hosts over 350 concerts, plays, classes and arts exhibits. TCAN is the regional leader in children's arts programming with over 250 classes and family concerts presented annually.

These events attract audiences of nearly 20,000 from Natick and all other cities and towns of the Metrowest region, with increasing attendance from Greater Boston and Worcester area residents. Our email newsletter is read by 7,800 recipients each week, and over 15,000 patrons now receive our full-color Program Guide each season.

TCAN hosts an active schedule of national artists in our intimate venue, including Livingston Taylor, Richie Havens, Kenny Rankin, the Second City comedy troupe, The Persuasions, Chad & Jeremy, Roger McGuinn and many, many more.

Event sponsorships provide businesses a special opportunity to promote your name alongside these high-profile touring artists.

Thank you for helping to keep the arts alive and thriving at TCAN!

The Center for Arts in Natick

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Natick, MA 01760
508-647-0097
www.natickartarts.org

The Center for Arts

Corporate Sponsorship

in Natick, Massachusetts

